

**WEB SERIES-NOVEL**

**PART TIME CRIME WRITER....FULL TIME CRIMINAL**

# **CRIME LORD**

**WWW.CRIMELORDSERIES.COM**



# **CRIME LORD**

## **PRESS KIT**

**A WEB SERIES-NOVEL**

By  
**DAVID WILDE**

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## LOGLINE

Part Time Crime Writer....Full Time Criminal!

### SYNOPSIS-PILOT EPISODES

Paul Black has just been released from prison after serving 15 years for armed robbery. He wrote a crime novel in prison. He's just about to sign a publishing deal that could change his life forever, but his ambition to start a new "legit" life might be more difficult than he thought. He insists the novel is pulp fiction, but the media have hyped that he's writing about his past criminal activities and associates.



Paul's past associates now get a little worried about this book. Is this just a crime fiction novel, with a good viral publicity spin, or has Paul really written a bio to open up a can of worms. Maybe a slow burn revenge plan. His past associates want to see the book before it's released, but he refuses to let them see it, despite death threats from them.

Paul gets back with a childhood sweetheart. She helps him type up the handwritten pages of the book for the publisher. Just before the book is ready to go to the publisher, a hit squad stage an attack in a bar to kill Paul. His girlfriend gets in the way and tries to save him, but she gets killed by the gang.

Paul survives and plans a revenge attack on his past associates. With the help of his friend and business partner, they head for the gangs base with a team of heavily armed men. He gets revenge. Paul is officially a gangster again, but he still has ambitions to be a successful crime writer.

This is the end of the pilot but the beginning of the series. Paul continues with his crime writing, but it's really used as a front as he secretly starts to build his criminal empire with his business partner Ray.



## DIRECTORS STATEMENT

I wanted to make a web series for several reasons. To showcase my filmmaking, and my acting to attract paid work. I also wanted to start building a crime universe for all my micro budget online films. Even if you want to work in the "Industry", I think you should also build and cultivate your own audience.

The indie film world has drastically changed over the last few years. Blockbusters and TV serials are the main attractions now. Small budget indie films don't make economic sense to make anymore. Making a film is easy now, but the toughest part is promoting a film. Hollywood and the majors would rather spend millions marketing blockbusters. I see building your own niche story content as the way forward.

We can all make films for next to nothing now and promote them online. But if you only make one feature every few years, like a lot of filmmakers do, it's tough to build an audience that way.

Top Youtubers are much better at building audiences because they are making cheap free content on a daily basis to build their personal brands. I don't want to be a youtuber, but I want to take the spirit of that prolific approach with fiction filmmaking.

### WHY MAKE A WEB SERIES? (VIDEO LINK)



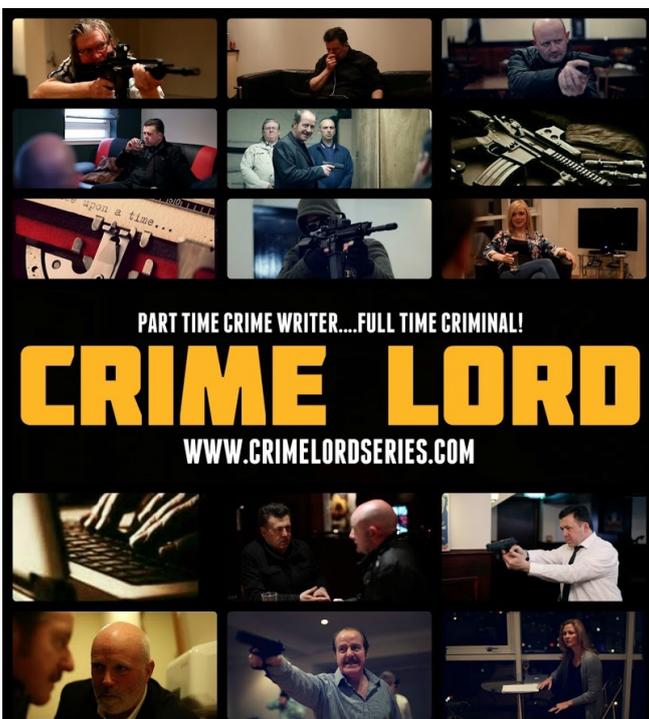
Make a lot of episodes, spin off story content, share your story, and grow a branded universe of work. Making several crime films would take years, because you spend most of your time on new promotion campaign for each film. But if you tell all these stories under the one universe, then each new episode promotes all the other spin off films that will also go in here. It creates a single branded destination.

### BUILDING YOUR OWN BRAND

I really believe you will eventually make a living from your creative work, if you build your own world and audience online. Also, other paid conventional industry work will also come your way from this.

I have also been connecting with great talent online from all over the world. New talent and established name talent. The more you build, grow, show you are a doer, have a vision, the more people also want to get on board.

I want to do industry projects too, but for me it's so important to build your own online world too. As far as I'm concerned, this is where my best future lies. I also want to have my own studio.



## PRODUCTION NOTES

### FUNDING "CRIME LORD"

The pilot and the current episodes that have just been made were a combination of self funds and some crowd funding. I'm used to making things look much more expensive than they actually cost.

The costs are also kept down because I do a lot of the jobs myself. As well as starring in it, I write, direct, produce, edit, and do all my own online platforms. If I didn't do all these, it just wouldn't get it done with the budget levels I work with.

I have made three feature films. A budget industry film that was shot in Scotland and the states. A self funded feature that was shot in Glasgow, and another self funded and crowd funded horror movie that was shot in Oklahoma. All these films taught me how to get the most out of a tiny budget.

### LOCATIONS

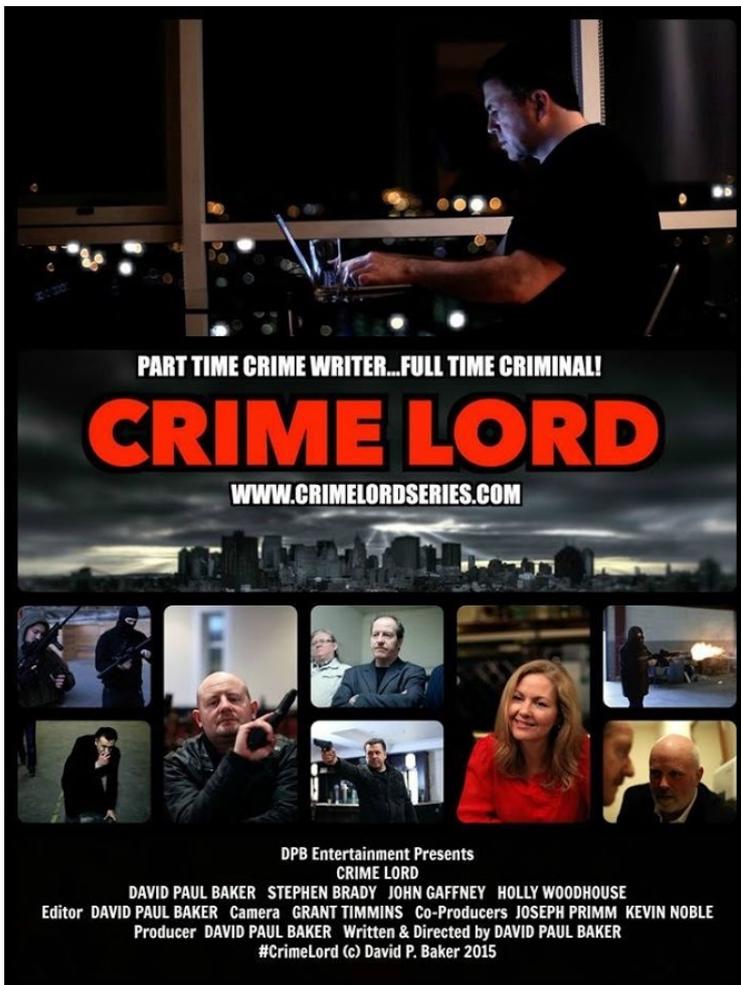
The pilot and the new episodes were all shot in Glasgow.

I hired city centre serviced apartments for a few days here and there. I got bars and warehouses for free. We also done some guerrilla style shooting on the streets, in train stations, and on tube trains.

I like to get a really authentic look, so I like to shoot in real locations. We shot in a bookshop when it was open, full dialogue scenes for the day. It really gives the film a more natural and higher production value look when you can mix the energy and vibe of real people in the scenes too.

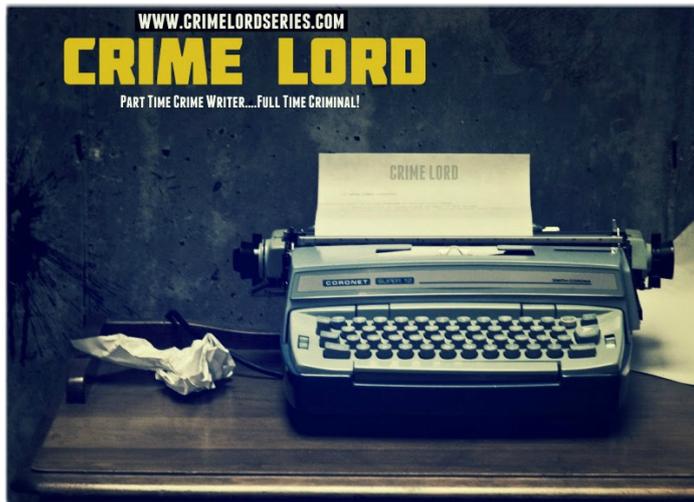
I would not have been able to move as fast as I do and shoot in the locations if it was not for the portability of the cameras these days. That's the beauty of all the new tech.

I can shoot scenes like GUN BATTLES in a couple of hours because of this freedom.



## THE NOVEL VERSION OF "CRIME LORD"

The story is about a crime writing criminal, but I also wanted to have a real crime novel with the series. I had never wrote a novel before, but to me, character and story is everything. If you have a good story and characters, then it has a chance of translating well to the novel.



The novel version also let me flesh out characters more that you won't see in the series. I could give more background, and add scenes that I could not afford to shoot. Which lets the audiences imagination work.

If people read the novel, they might then want to see the series. And if people see the series first, they obviously might want to read the novel to find out more.

It obviously helps with cross promotion. If the novel does well via amazon and other platforms, I'll write a series of them. I currently have several free short chapters on the [Crime Lord website](http://www.CrimeLord.com).

## BOOK TOUR

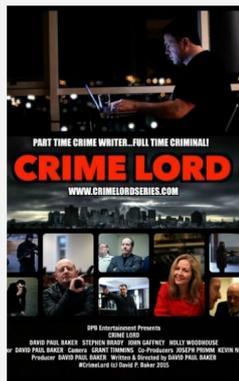
The character does a book tour in the series. As I shoot this, I can also sign and give away the real book. Or even go on a promotion book tour for real as the series grows. This obviously gives me the chance to connect with supporters. A combination of small screenings and book signings. It also helps to blur the line between reality and fiction for story telling content.



## DAVID WILDE BIO

I studied acting in London, then wrote and directed my own screenplay "Pasty Faces" A Scottish-USA set comedy caper movie. The film got a theatrical, TV, and DVD release. It done well enough to get other offers, but I wasn't happy with the industry experience.

I spent the next few years away from the film business. When the technology got cheaper, I practised making films cheaply to experiment with all this new technology and web platforms. I made a Glasgow feature Mission X, Call Girl, then went to Oklahoma to make "SCREEN"



I see the way ahead to create a new type of filmmaking, and to build a global audience. Similar to what youtubers are doing.

If you call yourself a filmmaker, then you should make films at any level. Even if you are after budget industry projects too.

I'm also working at attaching stars to an original TV-Netflix series. That's why it's also important to keep creating and learning at every level.

I think evolving, and experimenting is crucial. I don't see much of that in the film community. It's all still about gaining awards and acceptance to get in the gates.

I don't see much evolution of storytelling out there. I want to change that.



## MAIN CAST-CREW



**Stephen Brady** plays Ray Tierney. The other main lead character in "Crime Lord" Stephen has also acted in a few of my other films. He has also made his own shorts.

<http://www.stebrady.com/home>



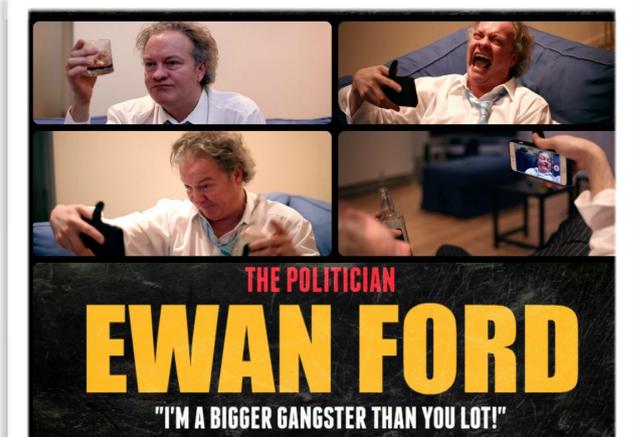
**Holly Woodhouse** plays Donna Cameron in the pilot episode. Holly has recently come back to acting, and is currently working on several projects

<https://twitter.com/HollyWoodWK>



**John Gaffney** plays Logan Mackenzie in the pilot of "Crime Lord" John has acted in many shorts and features in the Scottish indie film circuit.

<https://twitter.com/GaffianoJohn>



**Simon Weir** plays "Ewan Ford" in the new episodes and forthcoming episodes of the series. Simon has acted in many TV and film credits. "Take the high road", "Taggart", "Monarch of Glen", "The Acid House", "River City"

<https://twitter.com/simonweir1>



Tyne Roberts plays "Candy Kane" in the new episodes and forthcoming series. Tyne has acted in several indie films and has a modelling career.

<https://twitter.com/TyneRoberts>



Martin McGreechin

Martin plays one of the gang "Bob McGregor" Martin was cast in David's first US feature, and has worked on several other features and shorts. From "Rebus" to "Chewin The Fat"

[IMDB LINK](#)



Grant Timmins

Grant worked on camera on one of my past features "Mission X" He was also cast as the film student lead who films the film with a documentary camera.

He has also shot "Crime Lord" with me and does SFX work for gunshots.

[TWITTER](#)

A much larger cast and crew in Scotland, London, and possibly the US will be brought on board for all the new episodes if the campaign is funded. Until this point, the pilot and new episodes have been made with a small and very tiny dedicated crew. Still too many to put on here. That goes for crowdfund backers too.

Check them out via the Crime Lord [IMDB](#)

WRITER-PRODUCER-DIRECTOR-EDITOR

**David Wilde**

EXECUTIVE PRODUCERS

**Crowd funded**

CAMERA

**Grant Timmins-David Wilde**

MUSIC

**Moby Gratis**

MAKE UP

**Theresa Martin**

COUNTRY

**Scotland**

**CONTACT**

**If you want to do an article about Crime Lord, please get in touch below.**

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